

MINOR IV

TAGLINE

PRIMARY

ALL SOUND, NO FUSS
WITH 30+ HOURS OF WIRELESS PLAYTIME

SECONDARY

ALL SOUND, NO FUSS
WITH 30+ HOURS OF WIRELESS PLAYTIME

PRODUCT COPY

Tune in, turn it up and take off. With Minor IV, immersing yourself in Marshall signature sound is as easy as that. Our latest design dials in on what matters most. It's simple made better. And louder. With the case, Minor IV has 30+ hours of wireless playtime, giving you more than a day to get lost in your favourite music or podcasts. Add our earbud re-design to the mix and you'll enjoy every beat in complete comfort. Our new shape allows for a more

natural fit, while the water-resistant earbud design and leather-textured case mean you'll hear and feel the difference. So that nothing gets in the way of your music and calls, we've made everything effortlessly accessible in just a few taps. Like any essential, Minor IV is here to stay, so we've also equipped it with Bluetooth LE Audio technology, making it totally ready for what's to come. Minor IV is your one-way ticket to experience sound the way Marshall intended.

KEY SELLING POINTS

1. MARSHALL SIGNATURE SOUND

Short: Marshall signature sound always takes centre stage in our products and Minor IV is no different. Hit play and you'll unleash an expertly balanced sound that commands attention.

Medium: Marshall signature sound always takes centre stage in our products and Minor IV is no different. These earbuds are acoustically tuned to unleash an expertly balanced sound that commands attention. The treble, mids and bass co-exist in perfect harmony, each getting their time to shine. With Minor IV in tow, you never have to compromise on sound.

Long: Marshall signature sound always takes centre stage in our products and Minor IV is no different. These earbuds are acoustically tuned to unleash an expertly balanced sound that commands attention. The treble is so detailed you'll almost feel the highs. The mid radiates a tantalisingly clear sound. The bass injects your favourite songs with a whole new level of power. With Minor IV, every frequency gets its time to shine so that you never have to compromise on sound. When you need to take a break from the music, know that we improved call quality so that you can always pick up the phone without any distractions. Minor IV punches above its size in more ways than one.

2. 30+ HOURS OF WIRELESS PLAYTIME

Short: Don't get stranded without music when you need it most. Minor IV packs 30+ hours of wireless playtime. It's got everything you need to keep the music playing and keep you moving, all day long.

Medium: Don't get stranded without music when you need it most. Minor IV packs 30+ hours of wireless playtime. The earbuds hold up to 7 hours on their own, and the portable charging case can power you for 30+ hours in total. Simply slip the earbuds into the case when you want an extra boost. It's got everything you need to keep the music playing and keep you moving, all day long.

Long: Don't get stranded without music when you need it most. Minor IV packs 30+ hours of wireless playtime. The earbuds hold up to 7 hours on their own, and the portable charging case can power you for 30+ hours in total. Simply slip the earbuds into the case when you want an extra boost. You only need 15 minutes of quick charge to get over 3 hours of playtime. You can charge the case wirelessly or with a USB-C cable. Minor IV's got everything you need to keep the music playing and keep you moving, all day long.

3. RE-DESIGNED FOR SUPERIOR COMFORT

Short: When you're listening to music, one track is never enough, so the Minor IV earbuds are built to handle your longest playlist in total comfort.

Medium: When you're listening to music, one track is never enough. To keep the session going and going, Minor IV features a re-designed earbud and stem, angled to create a truer fit inside the ear canal. They're also water-resistant so the music doesn't have to stop when it rains. Minor IV is built to handle your longest playlist in total comfort whenever, wherever.

Long: When you're listening to music, one track is never enough. To keep the session going and going, Minor IV features a re-designed earbud and stem, angled to create a truer fit inside the ear canal. Not only does this allow you to listen with ease, but it improves the acoustic performance as well. They're also water-resistant so the music doesn't have to stop when it rains. Minor IV is built to handle your longest playlist in total comfort whenever, wherever.

4. CONTROL AND CUSTOMISE YOUR SOUND

Short: Minor IV makes your life easy. Use the touch-sensitive earbuds to navigate playback and manage calls. Connect to multiple devices simultaneously with Bluetooth multipoint connectivity. Personalise music to your taste by downloading Marshall's dedicated app.

Medium: Minor IV comes with mirrored touch-sensitive earbuds, so you can use either one to control your music and phone calls. Removing and inserting an earbud also initiates the auto-pause and play feature. Thanks to Bluetooth multipoint connectivity you can connect to multiple devices simultaneously. To customise audio to your taste, download the dedicated Marshall app. Whether you're taking a deep dive into new music releases or listening to the latest episode of your favourite podcast, you can count on the equaliser settings to find the best sound for you.

Long: Minor IV comes with mirrored touch-sensitive earbuds, so you can use either one to control your music and phone calls. Removing and inserting an earbud also initiates the auto-pause and play feature.

Use either earbud to navigate playback and manage phone calls:

- 1 touch to play/pause
- 2 touches to receive/end a call
- Hold to reject call
- 2 touches to skip forward
- 3 touches to skip backward
- Hold the left earbud to reduce volume, and the right to increase. This can also be changed to another custom action in-app, including voice assistant and toggle between EQ settings.

Thanks to Bluetooth multipoint connectivity you can also connect to multiple devices simultaneously. To customise audio to your taste, download the dedicated Marshall app. Whether you're taking a deep dive into new music releases or listening to the latest episode of your favourite podcast, you can count on the equaliser settings to find the best sound for you. The power to personalise your listening experience is literally in your hands.

5. MAKE YOUR EARBUDS LAST LONGER

Short: Extend the lifetime of your Minor IV earbuds by switching on our in-app battery preservation feature, downloading Over-the-Air (OTA) updates and, when needed, replacing spare parts.

Medium: To help save our planet's valuable resources, we continuously innovate on product longevity and responsible materials. Our in-app battery preservation feature enables you to reduce how quickly your battery ages. Downloading our Over-the-Air (OTA) updates means your earbuds always have the latest software so that you can get more out of them for longer. If you ever misplace your earbuds or case, don't worry it happens, you can replace them in our online shop. Minor IV's design also consists of 42% plastic. Almost all of the plastic used, 90% to be exact, is made from post-consumer recycled plastic.

Long: To help save our planet's valuable resources, we continuously innovate on product longevity and responsible materials. When it comes to extending the lifetime of your Minor IV earbuds, we've made it easy for you. Our in-app battery preservation feature enables you to reduce how quickly your battery ages. Downloading our Over-the-Air (OTA) updates means your earbuds always have the latest software so that you can get more out of them for longer. If you ever misplace your earbuds or case, don't worry it happens, you can replace them in our online shop. Minor IV's design also consists of 42% plastic. Almost all of the plastic used, 90% to be exact, is made from post-consumer recycled plastic from preloved products such as CDs, washing machines, and electric bicycles.

6. GEARED UP FOR AN LE AUDIO FUTURE

Short: We don't want anything to get in the way of your music so Minor IV is built to be Bluetooth LE Audio-ready. This future-proof technology will ensure the best possible connection, so you'll never miss a beat.

Medium: We don't want anything to get in the way of your music so Minor IV is built to be Bluetooth LE Audio-ready. This future-proof technology will deliver higher audio quality, while increasing streaming range and improving audio sync, for a better connection when watching video. Feel secure knowing that your earbuds can more than handle what's to come.

Long: We don't want anything to get in the way of your music so Minor IV is built to be Bluetooth LE Audio-ready. This future-proof technology will deliver higher audio quality, while increasing streaming range and improving audio sync, for a better connection when watching video. Once this next-generation Bluetooth technology is released, feel secure knowing that your earbuds can more than handle it, and you'll never miss a beat.

PRODUCT HIGHLIGHT ONE LINERS (FOR RETAIL)

Extended playtime: Enjoy 30+ hours of wireless playtime thanks to the high-capacity charging case.

Intuitive design: Easily navigate playback in just a few taps and make phone calls with the upgraded microphone.

Improved comfort: Designed to sit naturally inside the ear for a smooth listening experience.

Personalised listening experience: EQ settings are now available so that you can customise your sound with the Marshall app.

Enhanced connectivity: Connect to multiple devices simultaneously with Bluetooth multipoint connectivity and be ready for the next generation Bluetooth LE Audio technology.

On the go freedom: Wireless and lightweight, Minor IV is perfect for anyone who lives on the move.

KEY SELLING POINTS WITH ICONS



**MARSHALL
SIGNATURE SOUND**



**30+ HOURS OF
WIRELESS PLAYTIME**



**RE-DESIGNED FOR
SUPERIOR COMFORT**



**CONTROL AND
CUSTOMISE YOUR
SOUND**



**90% RECYCLED
PLASTIC***



**BLUETOOTH®
LE AUDIO-READY**

**42% of the product is plastic of which 90% is post-consumer recycled plastic (excluding plastic in electronic components)*

TECHNICAL SPECIFICATIONS



AUDIO SPECIFICATION

DRIVERS	12 mm
DRIVER TYPE	Dynamic
DRIVER IMPEDANCE	32 Ω
FREQUENCY RESPONSE	20 Hz – 20 kHz



PHYSICAL UNIT

EARBUD WEIGHT	7.39 g 0.26 oz
CHARGING CASE WEIGHT	39.41 g 1.39 oz
COLOURWAYS	Black
WATER RESISTANCE	IPX4 in earbuds



BATTERY

BATTERY PLAYING TIME	7 hours in earbuds 30+ total hours with case
QUICK CHARGE	15 minutes gives 3 hours of playtime
TIME TO FULL RECHARGE	1.1 hours to recharge earbuds 2 hours to recharge case with USB-C (wireless charging time depends on individual wireless charging plate)



CONTROLS AND CONNECTIVITY

WIRELESS CONNECTIVITY	LE Audio-ready
BLUETOOTH RANGE	10 m
BLUETOOTH MULTIPOINT CONNECTIVITY	Yes
TOUCH RESPONSE (CAPACITIVE SENSOR)	Yes
TOUCH RESPONSE FUNCTIONS	<ul style="list-style-type: none">• Control your music• Receive, reject and end calls• Control volume, voice assistant or EQ preset
MICROPHONE	2 for phone calls (1 voice microphone in each)
TRANSPARENCY MODE	No



INCLUDED IN THE BOX

BOX CONTENTS	<ul style="list-style-type: none">• Minor IV true wireless headphones• Charging case• USB-C charging cable• User manual, and legal and safety information
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COMPATIBLE APPS

Marshall Bluetooth app