

# WILLEN II

## TAGLINE

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### PRIMARY

## **MIGHTY SOUND, EVERYWHERE** **17+ HOURS OF PORTABLE PLAYTIME**

### PRODUCT COPY

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**Short:** With Willen II the world is your musical playground. Its lightweight design and mighty sound mean you can make any setting come alive. Turn your local park into the latest and greatest listening session or your bedroom into a stripped back gig. Thanks to its hefty 17+ hours of listening time on a single charge and fastening strap, Willen II is raring to go wherever you are.

**Medium:** With Willen II the world is your musical playground. Its lightweight design and mighty sound mean you can make any setting come alive. Turn your local park into the latest and greatest listening session or your bedroom into a stripped back gig. Thanks to its hefty 17+ hours of listening time on a single charge and fastening strap, Willen II is raring to go wherever you are.

Willen II was raised for life on the road, with all the twists, turns and bumps that come with it. Its dust and waterproof design\* mean that it can come along to the beach and not worry about dirt at an outdoor party. If there's one thing we can guarantee with Willen II, it's that it can take the hits while playing hits.

\*with an IP67 dust and waterproof rating you can submerge it in 1 m (3 ft) of water for a period of up to 30 minutes.

**Long:** With Willen II the world is your musical playground. Its lightweight design and mighty sound mean you can make any setting come alive. Turn your local park into the latest and greatest listening session or your bedroom into a stripped back gig. Thanks to its hefty 17+ hours of listening time on a single charge and fastening strap, Willen II is raring to go wherever you are.

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Blood, sweat and a whole lot of bass went into making this second iteration even more powerful than the original Willen. Just press play and wait for those heavy basslines to make the world around you rumble. If there's one thing we can guarantee with Willen II, it's mighty sound at any given place or time.

\*you can submerge Willen II in 1 m (3 ft) of water for up to 30 minutes.

### RATIONAL PRODUCT LINE

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Portable speaker with 17+ hours of playtime.

### PRODUCT HIGHLIGHT ONE LINERS

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**Marshall signature sound:** Experience expertly balanced audio with more bass.

**17+ hours of portable playtime:** Listen to your favourite music on the go.

**Dust and waterproof:** Rain and dirt won't ever stop you from listening.

**Fastening strap:** Securely attach your speaker anywhere.

**Built-in microphone:** Use the microphone for hands-free conversations.

**Bluetooth LE Audio-ready:** Be ready for superior sound quality and open a new world of audio sharing possibilities with Auracast™.

## KEY SELLING POINTS

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### 1. MARSHALL SIGNATURE SOUND

**Short:** Featuring balanced Marshall signature sound and harder hitting bass, Willen II punches above its size in more ways than one.

**Medium:** No matter where you are, you should never have to compromise on sound. That's why we updated Willen II's design to deliver a Marshall signature sound featuring more bass. We also added improved drivers so that every frequency gets its time to shine. Willen II punches above its size in more ways than one.

**Long:** Willen II's Marshall signature sound is designed to take any setting from quiet to loud. Although still small in size, Willen II has a slightly larger frame than its predecessor to maximise bass and the overall acoustic performance. Improved drivers mean that every frequency gets its time to shine so you'll hear a balanced sound at any volume you choose. Willen II punches above its size in more ways than one.

### 2. 17+ HOURS OF PORTABLE PLAYTIME

**Short:** Willen II offers 17+ hours of portable playtime on a single charge, so you can keep listening and never run out of steam.

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**Long:** Willen II offers 17+ hours of portable playtime on a single charge, so you can keep listening and never run out of steam. Its compact size, durability, and reliable playtime make it perfect to take with you. When you're out of battery, just plug in your speaker and return to full battery in 2.5 hours. If you need a speedy top-up, plug in for only 20 minutes to deliver a playtime of 5.5 hours. This speaker will never keep you waiting for the next track.

### 3. DUST AND WATERPROOF

**Short:** Willen II is always ready for the road – rain or dirt won't stop the session.

**Medium:** Willen II doesn't just look good, it's built to battle the elements. It boasts an extremely durable and easy-to-use design. This speaker brings together iconic Marshall design with ruggedness that dares you to push its limits.

**Long:** Willen II doesn't just look good, it's built to battle the elements. It boasts an extremely durable and easy-to-use design. This speaker brings together iconic Marshall design with ruggedness that dares you to push its limits. Willen II doesn't mind a swim and has an IP67 dust and waterproof rating so you can submerge it in 1 m (3 ft) of water for up to 30 minutes. This is a speaker that won't let rain or dirt get in the way of your music.

### 4. FASTENING STRAP

**Short:** Willen II is the ultimate multi-purpose speaker. Stand it up, lay it down, fix it to an object or let it hang thanks to its rubber fastening strap.

**Medium:** Willen II is the ultimate multi-purpose speaker. Stand it up, lay it down, fix it to an object or let it hang thanks to its rubber fastening strap. You can attach Willen II almost anywhere and blast out your favourite music to anyone who wants to hear it.

**Long:** Willen II is the ultimate multi-purpose speaker. Stand it up, lay it down, fix it to an object or let it hang thanks to its rubber fastening strap. Attach Willen II anywhere you can think of and blast out your favourite tracks to anyone who wants to hear them. With Willen II, wherever you go, the music follows.

### 5. BUILT-IN MICROPHONE

**Short:** Willen II lets you do the talking. It comes with a built-in microphone, so that you can take calls completely hands-free.

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**Long:** Willen II lets you do the talking. It comes with a built-in microphone, so that you can take calls completely hands-free. Place your speaker wherever you want and give your arms a break while you have a catch up. Whether you're just starting your day or getting ready for a night out, having a chat won't interrupt what you're doing.

### 6. BLUETOOTH LE AUDIO-READY

**Short:** Willen II is built to be Bluetooth LE Audio-ready. This future-proof technology will open a new world of audio sharing possibilities with Auracast™.

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## MAKING OUR PRODUCTS LAST LONGER

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We want everything we make to last longer. This means taking responsibility for our products throughout their lifecycle, improving features that will help prolong their lifespan, as well as using safer and more responsible materials in both product and packaging design. Our efforts in this field are ongoing, but below are some examples of improvements we're making.

**Longer lifespan:** We want you to enjoy your Marshall product for years to come, so we build our headphones and speakers to be rugged enough to withstand everyday wear and tear. We also design them with new features in mind so that you can get more out of them for longer. For example, our products are ready for next-generation Bluetooth LE Audio technology and you can download OTA updates so that your product always has the latest software. We also now offer authorised repair services (1) for Willen II and spare parts for purchase through our website.

**Materials:** When switching to more responsible materials, we focus on using recycled sources and better chemicals. 70% of the plastic in Willen II comes from post-consumer recycled plastic (2) made from preloved products including used electronic devices and CDs. Willen II is also entirely PVC-free because of PVC being considered one of the most harmful plastics.

**Packaging:** Our packaging is designed to minimise its environmental impact. To do this, it's been optimised for transportation, we've minimised the plastic content and used materials from responsible sources. Willen II's packaging is 96% paper-based with a recycled content of 78% (3). We also use vegetable oil-based inks made from soybeans instead of traditional petroleum oil-based inks.

(1) Models eligible for authorised repair services may vary in different markets. Offering and expanding our repair solutions is one of our top priorities. Visit our support page for the latest information.

(2) 30% of the product consists of plastic of which 70% is GRS certified post-consumer recycled plastic. Percentage breakdown is based on weight and excludes any plastic that can be found in electrical components due to the lack of detailed material knowledge in every component.

(3) Percentage breakdown of retail packaging is based on weight and excl. user documentation

## ABOUT MARSHALL

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Marshall is a true rock legend. A distinct and expressive sound combined with an iconic stage presence that has inspired musicians and music fans around the world for over six decades. This unparalleled amount of wisdom has been distilled and fused into every part of Marshall amps, headphones and speakers. Nothing has been compromised when expanding the Marshall heritage of big stage performance to the individual enjoyment of good music.

The legacy began in a small Hanwell drum shop in the 1960s, where Jim Marshall sought to give a bunch of then-local guitarists the sound they wanted – a sound that was harder, crunchier and richer. The result was the JTM45, an amp that reverberated with a sound that was much heavier than anything ever heard before. In a twist of rock 'n' roll fate – those guitarists, much like the Marshall name, would go on to revolutionise music forever.

## KEY SELLING POINTS WITH ICONS



\*with an IP67 dust and waterproof rating you can submerge it in 1 m (3 ft) of water for a period of up to 30 minutes.

## TECHNICAL SPECIFICATIONS



### AUDIO SPECIFICATION

POWER AMPLIFIERS	38 W Class D amplifier
DRIVERS	One 2" 10W full range 2 passive radiators
DRIVER TYPE	Dynamic
CABINET PRINCIPLE	Sealed with passive radiator
MAXIMUM SOUND PRESSURE LEVEL	88 dB SPL @ 1 m
FREQUENCY RESPONSE	75 Hz – 20 kHz
EQUALISER PRESETS	Find the right sound with three equaliser presets
STEREO/MONO	Mono



### CONTROLS AND CONNECTIVITY

WIRELESS CONNECTIVITY	Bluetooth 5.3 LE
BLUETOOTH MULTIPOINT CONNECTIVITY	Yes
BLUETOOTH RANGE	Up to 100 m in free field
TOP PANEL CONTROLS	<ul style="list-style-type: none"> <li>• Multi-directional control knob</li> <li>• On/Off button</li> <li>• Bluetooth pairing button</li> <li>• Battery indication</li> </ul>



### PHYSICAL UNIT

DIMENSIONS	100.5 x 100.5 x 43.4 mm (3.96 x 3.96 x 1.71 in)
WEIGHT	0.36 kg 0.79 lb
COLOURWAYS	Black & Brass Cream
DUST AND WATER RESISTANCE	IP67*



### INCLUDED IN THE BOX

BOX CONTENTS	<ul style="list-style-type: none"> <li>• Willen II speaker</li> <li>• User manual with legal and safety information</li> <li>• USB-C charging cable</li> </ul>
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### BATTERY

BATTERY PLAYING TIME	17+ hours
CHARGING TIME	2.5 hours
QUICK CHARGE	20 minutes gives 5.5 hours of playtime



### COMPATIBLE APPS

Marshall Bluetooth app



### POWER INPUT

USB-C 5V/1.5A